Thank you for trying PhotoGIF Filter™!

PhotoGIF Filter^{TM} is the universal power tool from the new third generation PhotoGIF Series^{TM}. Designed as a filter plug-in, PhotoGIF Filter^{TM} extends the award winning Web-graphics production power of PhotoGIF^{TM} to all image editing applications supporting Photoshop 2.5 or greater filter plug-ins. PhotoGIF^{TM} sn't just for Photoshop any more.

The new cross-platform PhotoGIF Series[™] plug-ins means PhotoGIF[™] is accessible to very nearly everyone, no matter what image editing application or platform you use to make Web graphics. When 'Web-ready' isn't good enough, PhotoGIF[™] provides the 'Web-mastery' you need.

The second generation of PhotoGIF[™] was named a '96 MacUser Eddy Award Finalist in the Best New Production Tool class and rated 4 1/2 Mice by MacUser - without question great stuff, but the PhotoGIF Series[™] blows it away. The best has gotten exponentially better.

New for PhotoGIF Filter™ 1.0:

- Compatible with many applications
- Fully interactive color reduction
- Base palette color protection
- Live file size display
- GIF comments support
- Automatic image tags in Finder comments
- · Resource forks are automatically striped
- Direct palette editing
- Dialogs remember last used settings
- Previews palettes before importing
- Saves lists of background colors
- Zoom-able preview
- More intuitive and streamlined interface
- Improved image quality
- Improved compression
- Improved transparency tools

Additional information on the new capabilities in PhotoGIF Filter™ and the other plug-ins in the PhotoGIF Series™ can be found at the BoxTop Software, Inc. Web-site at:

http://www.boxtopsoft.com

PhotoGIF Filter[™] is available directly from BoxTop Software, Inc. for \$69.95 new purchase price. Registered users of PhotoGIF 2.0 or greater qualify for cross-grade pricing of \$29.95.

PhotoGIF Filter™ is also available in the BoxTop Web Tools bundle, which includes PhotoGIF Filter™, ImageVice™, and ColorSafe™ - the top tools for Web graphics in one convenient package - for \$129.95, a savings of \$40 off their separate purchase prices.

To purchase PhotoGIF Filter™ or other BoxTop Software, Inc. products by credit card call toll free 1-800-257-6954 in North America or +1-601-324-1800 internationally. Business hours are 10:00 AM to 6:00 PM Central Standard Time.

We can accept Visa, MasterCard and COD orders (US delivery only) by telephone. We do not accept American Express at this time.

Alternately, the same purchasing methods are available on-line from our secure server 24 hours a day. The URL for on-line purchasing is:

http://www.boxtopsoft.com/Sales

More information on other great Web graphics tools can be found at the BoxTop Software, Inc. web site at http://www.boxtopsoft.com

ImageVice[™], ColorSafe[™], ProJPEG[™] and GIFmation[™] should be staples in every Web designer's tool box along side PhotoGIF[™].

Questions about PhotoGIF Filter™ and other BoxTop Software, Inc. tools should be addressed to: info@boxtopsoft.com

Thank you.

BoxTop Software, Inc. 101 N. Lafayette Street Starkville, MS 39759 (v) 1-601-324-1800 (f) 1-601-324-7353 http://www.boxtopsoft.com ftp://www.boxtopsoft.com info@boxtopsoft.com

PhotoGIF Filter™ is Copyright 1997 - 1998 BoxTop Software Inc. All rights reserved. PhotoGIF $^{\text{TM}}$, PhotoGIF Filter™, PhotoGIF Series™, ImageVice™, ColorSafe™, ProJPEG™, and GIFmation™ are Trade Marks of BoxTop Software Inc., which may be registered in certain jurisdictions. All other trademarks are recognized as the properties of their respective holders.